Secretary of State

Jason M. Gant

State Capitol | 500 East Capitol Avenue | Pierre, South Dakota 57501 | sdsos@state.sd.us | sdsos.gov

April 18, 2011

Gigi Shaull
Compliance and Licensing Administrator
The Wine Group
209-599-4111

Dear Gigi:

Our office is in receipt of your raffle request. The date of the filings is April 18, 2011. You may begin selling tickets 30 days after the filings, which would be May 18, 2011.

If there is any other way in which our office could assist you, please feel free to contact me at (605) 773-3537 or email me at Judy.Larson@state.sd.us. Thank you.

Sincerely,

Judy A. Larson

Judy A. Larson
Executive Assistant

Larson, Judy (SOS)

From: Gigi Shaull [Gigi.Shaull@thewinegroup.com]
Sent: Monday, April 18, 2011 3:52 PM
To: Larson, Judy (SOS)
Subject: FW: Almaden Top Shelf Sweepstakes Approval Request

Dear Judy,

I am writing to seek approval from your office for a sweepstakes program for one of our wine brands, Almaden Vineyards.

The Wine Group is sponsoring a sweepstakes program for Almaden Vineyards, entitled "America's Top Shelf Wine Sweepstakes". The sweepstakes will begin on June 1, 2011 and will conclude on June 30, 2011.

We will be awarding four (4) prizes in the amount of $1,500.00 paid to four (4) separate winners to be awarded in the form of a check payable to each individual winner.

The sweepstakes will be open to legal residents age 21 and over at the time of entry. The sweepstakes will be offered in all states where permitted. Individuals can find information on how to enter the sweepstakes at the point of sale in retail locations or via the Almaden Vineyards website (www.almaden.com) and via Almaden Vineyard's Facebook page. The sweepstakes will be promoted at the point of sale in off-premise locations.

I am enclosing the following materials related to the program for your consideration:

1) Copy of the complete sweepstakes rules.
2) Copy of point of sale materials promoting the sweepstakes.
3) Copy of the sweepstakes pages from the official Almaden Vineyards Facebook page including electronic entry form.
4) Copy of the sweepstakes pages from the official Almaden Vineyards website including rules (http://almaden.com/topshelfrules.shtml) and electronic entry form (www.almaden.com).

We greatly appreciate your taking the time to review these materials and hope to obtain approval for this sweepstakes program. Should you need additional information or if you have any questions about the program, please feel free to contact me at any time. My contact information can be found below.

On behalf of The Wine Group, I thank you for your consideration of our sweepstakes approval request.

Kindest regards,

Gigi Shaull
Compliance and Licensing Administrator
The Wine Group
209-599-4111

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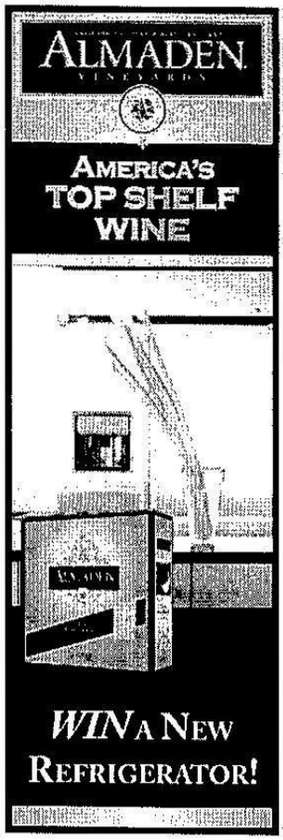

Wall
Info
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7,808
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Almaden Vineyards

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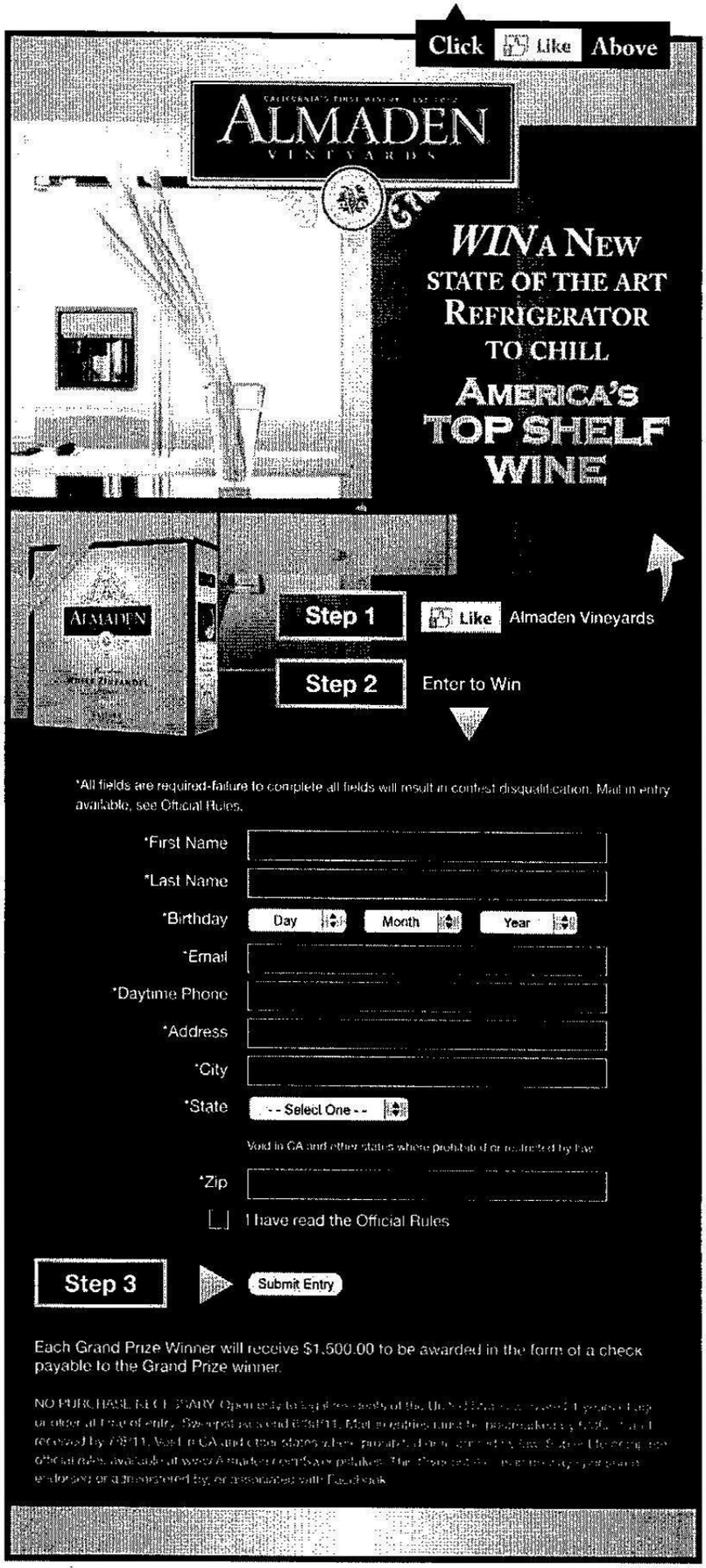
Company


Click Like Above
ALMADEN
VINEYARDS
WIN A NEW STATE OF THE ART REFRIGERATOR TO CHILL AMERICA'S TOP SHELF WINE
Step 1
Like Almaden Vineyards
Step 2
Enter to Win
*All fields are required-failure to complete all fields will result in contest disqualification. Mail in entry available, see Official Rules.
*First Name
*Last Name
*Birthday
Day
Month
Year
*Email
*Daytime Phone
*Address
*City
*State
-- Select One --
Void in CA and other states where prohibited or restricted by law
*Zip
I have read the Official Rules
Step 3
Submit Entry
Each Grand Prize Winner will receive $1,500.00 to be awarded in the form of a check payable to the Grand Prize winner.
NO PURCHASE NECESSARY
endorsed or administered by, or associated with Facebook.

Share

Almaden Vineyards

Ken Knecht and Meghan Phillips like this.

Sponsored Create an Ad

Be Unique and Chic!
modcloth.com

Find vintage inspired and indie styles at ModCloth! Shop unique dresses, shoes, outerwear and more from independent designers.

1 Trick To Belly Fat
drbaxa.com

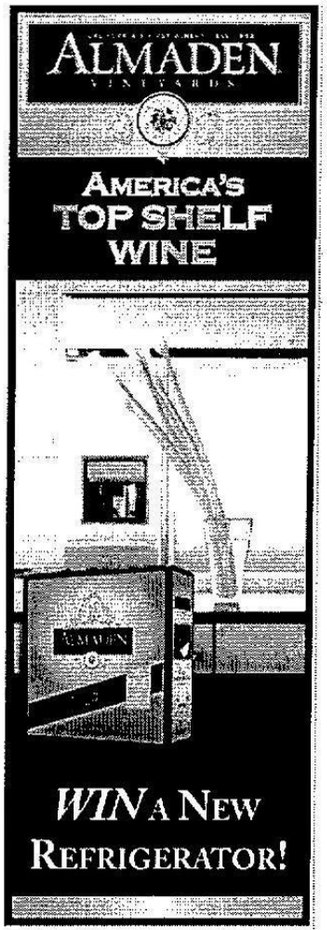
Follow this simple diet tip and lose all of your excess fat fast.

Are you classic or edgy?
boutiques.com

Boutiques.com fashion quiz will learn your style then shop the best fashion online, just for you.

Moms Trick to Fat Loss
teenbigdietpian.com

Can you lose 7lbs in 7 days? The results WILL shock you...



Almaden Vineyards

Like

CALIFORNIA'S FIRST WINERY · Est. 1852
ALMADEN
VINEYARDS
WIN A NEW STATE OF THE ART REFRIGERATOR TO CHILL AMERICA'S TOP SHELF WINE
Thank you!
Thank you for entering to win the Almaden Top Shelf Sweepstakes! Share the contest with friends on Facebook. Four lucky winners will be picked on or around 7/14/11 and announced on Facebook! Be sure to stay connected via Facebook and be part of our Cool Community on our website, www.almadenvineyards.com.

Share

- Wall
- Info
- Photos (4)
- Video
- Products

7,808
people like this

Likes See All

Almaden Vineyards

Ken Knecht and Meghan Phillips like this.

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Be Unique and Chic!
modcloth.com

Find vintage inspired and indie styles at ModCloth! Shop unique dresses, shoes, outerwear and more from independent designers.

1 Trick To Belly Fat
drbawa.com

Follow this simple diet tip and lose all of your excess fat fast.

Are you classic or edgy?
boutiques.com

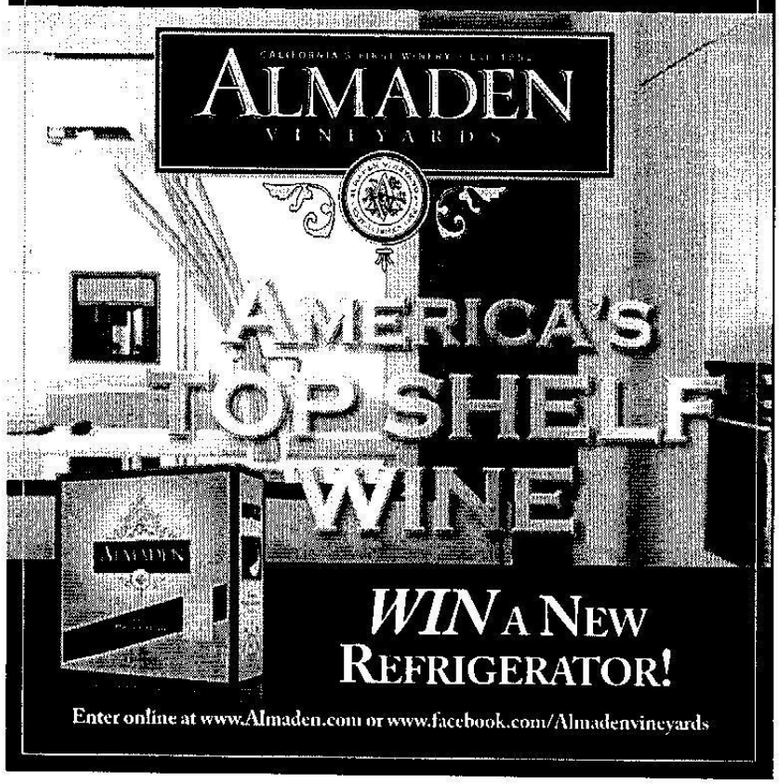
Boutiques.com fashion quiz will learn your style then shop the best fashion online, just for you.

Moms Trick to Fat Loss
tonelitupdietplan.com

Can you lose 7lbs in 7 days? The results WILL shock you...

© 2011 Almaden Vineyards, Madera, CA

NO PURCHASE NECESSARY. Open only to legal residents of the United States who are 21 years of age or older at time of entry. Sweepstakes end 6/30/11. Mail-in entries must be postmarked by 6/30/11 and received by 7/8/11. Void in CA and other states where prohibited or restricted by law. Subject to complete official rules available at www.Almaden.com/Sweepstakes.



WIN A NEW REFRIGERATOR!

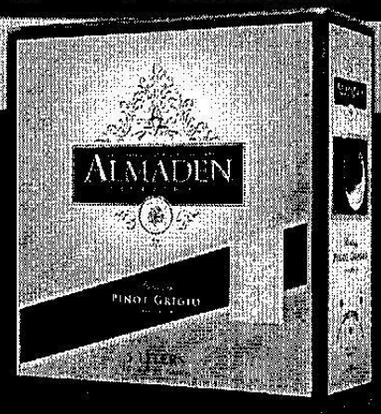
Enter online at www.Almaden.com or www.facebook.com/Almadenvineyards

CALIFORNIA'S FIRST WINERY • EST. 1852

ALMADEN

VINEYARDS

WIN A NEW STATE OF THE ART REFRIGERATOR TO CHILL AMERICA'S TOP SHELF WINE



Enter online at www.Almaden.com or
www.facebook.com/Almadenvineyards

NO PURCHASE NECESSARY. Open to [illegible] Void where prohibited. [illegible]

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